

OpenText™ Media Management, Cloud Edition

Enabling the Digital World by creating and using media assets enterprise-wide, delivering on your organization's brand promise to customers

In a digital-first world, Digital Asset Management (DAM) is integral for enabling rich experiences, greater productivity, and better marketing collaboration. OpenText Media Management, Cloud Edition offers an “all-in” DAM solution hosted and managed in the OpenText Cloud.

Business, marketing and consumer demands are pushing traditional Digital Asset Management offerings beyond their comfort zone. There is a push for companies to move services and applications to the cloud. As a pioneer in Digital Asset Management, OpenText Media Management, Cloud Edition offers a packaged, all-in-one solution in the OpenText private cloud. A centralized, secure, and accessible cloud-based DAM providing digital media content for the entire organization, without the overhead and hassle of IT hardware, implementation, and maintenance.

In the OpenText Cloud, your system is managed by OpenText experts. With Media Management, Cloud Edition you get the simple yet powerful OpenText™ Media Management user interface and the same capabilities and features as the on-premise deployment. Plus add-on options for OpenText™ Media Management Creative Review, providing marketing collaboration, review and approval; OpenText™ Secure MFT (Secure Managed File Transfer), for accelerated file transfer.

The Media Management, Cloud Edition is managed by OpenText experts providing configuration flexibility and APIs for integrations with other applications and technology. This gives you all the Media Management functionality – to create, publish, and deliver digital media assets – with OpenText taking care of the hardware, application support, and ongoing maintenance. Media Management, Cloud Edition gives you all the operational efficiencies of the cloud, accelerated implementation, and the same high quality DAM functionality.

BENEFITS

Spend more time using your digital media assets not managing the application

A single vendor with cloud specialists to manage the IT infrastructure and application

Comprehensive Managed Services covering everything including infrastructure, operating environment, and application

Why OpenText Media Management, Cloud Edition?

IF business, marketing, and competitive demands are pushing you to find a quick solution...

With OpenText Media Management, Cloud Edition you can be up and running quickly with a world-class, enterprise-scale system, increasing your productivity and time to market.

IF rich media creation and usage is outpacing your ability to control and manage it...

Media Management, Cloud Edition gives you all the functionality of the on-premise software, including rich APIs, Adaptive Media Delivery and improved job and task management, improving productivity and driving value for your organization.

IF you want a quick start and minimal impact to your IT Department...

Media Management, Cloud Edition means your IT staff won't need to add resources, time, and effort to maintain another application.

Realize the Benefits of the OpenText Cloud

YOU OWN YOUR DATA

Your digital assets are valuable IP and will be kept confidential and secure.

You own the content entrusted to the OpenText Cloud. It is returned to you if and when your contract ends.

TRUSTED

Our experts manage our application for you without the complication of multiple vendors.

Accelerate your time to go live with OpenText experts to configure and customize your implementation.

RELIABLE

Managed services to monitor and optimize performance and scalable service levels.

Proven IT standard practices (ITIL, COBIT, etc.) for deployment and service management.

SUPERIOR SERVICE

24x7 Support Services delivered to customers in 140 countries.

Designated delivery management, support, and services through more than 1,300 staff in 60 global offices and 11 languages.

In a rapidly evolving market, Media Management, Cloud Edition lets you optimize your operating costs with flexible deployment strategies enabling greater business agility. It grows with your needs, providing flexible options to support the right deployment model, from departmental to enterprise-wide. It gives you enterprise-class infrastructure providing you with security, governance, and control of your digital media assets.

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