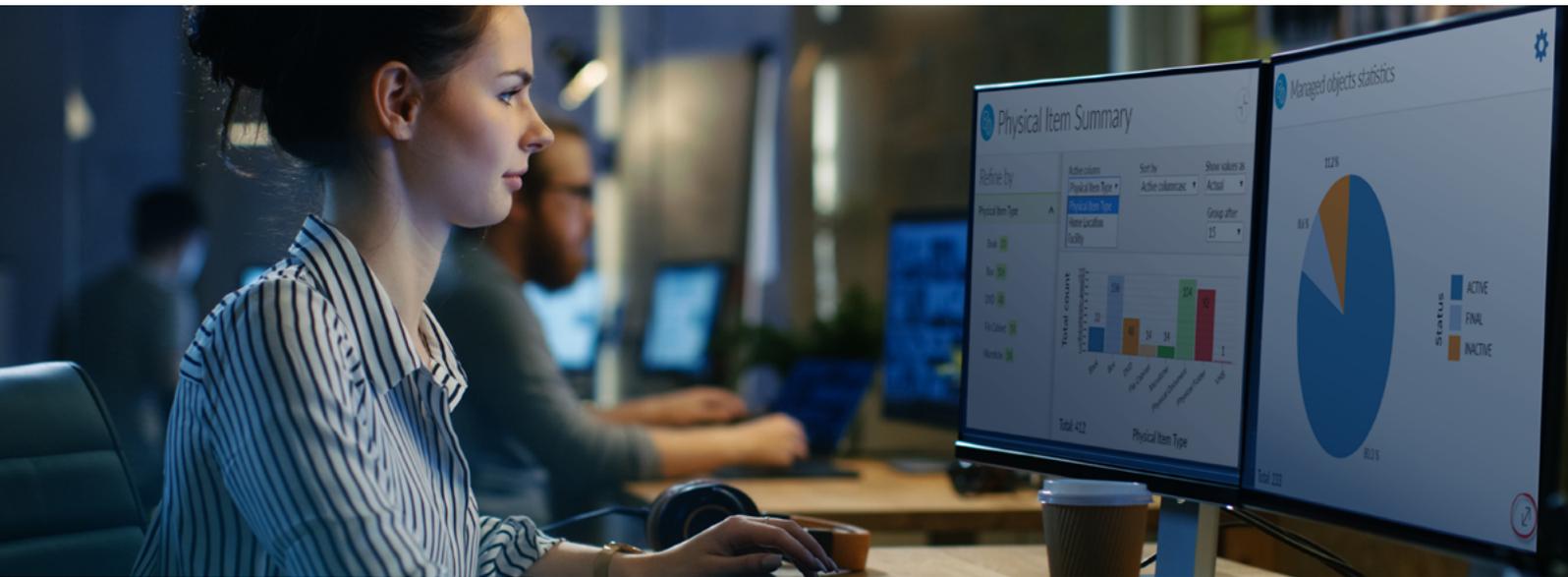


PRODUCT OVERVIEW

# OpenText Content Intelligence

Increase user adoption, tailor the Smart View and accelerate deployment of tailored applications, interfaces and reports to get the most out of OpenText Content Suite and OpenText Extended ECM



**Simplify** access to information to improve process productivity



**Enhance** and streamline OpenText™ Content Server admin capabilities with included reports and dashboards



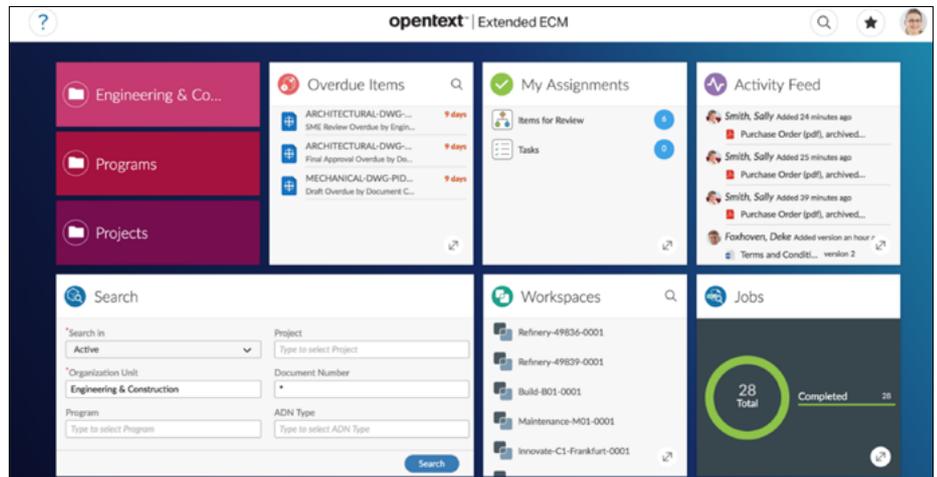
**Accelerate** development of custom business reports and dashboards

**Technology investments aimed at improving personal and process productivity are often not tailored to the end user's department or task. This can lead to poor adoption rates among knowledge workers, which costs the organization money by way of license fees and training and prevents users from accomplishing their goals. A framework for easily developing and deploying custom views of enterprise content through simple, easily-mastered dashboards, custom tiles/widgets, applications, reports, charts or other visualizations makes Enterprise Content Management systems more familiar and engaging for business users.**

OpenText™ Content Intelligence makes it easy for organizations to drive adoption and productivity by optimizing the OpenText™ Content Suite and OpenText™ Extended ECM user experience and creating applications to suit department and task-specific requirements. It bundles accelerated tile/widget creation, enhanced REST API and a powerful sub-tag library with a complete set of instantly deployable and easily modifiable pre-built reports, dashboards and applications.

**“OpenText Content Intelligence includes powerful document, metadata, workflow and permission management tools to help easily monitor and implement content quality and compliance. It also provides a starting point for us to build actionable management dashboards and role-based views for each department’s needs, to help them work more efficiently, without breaking the bank. This is exactly what we have been looking for.”**

Ken Cameron  
 Director, Information Technology  
 Library of Parliament of Canada



Accelerate adoption and insight with custom views of enterprise content

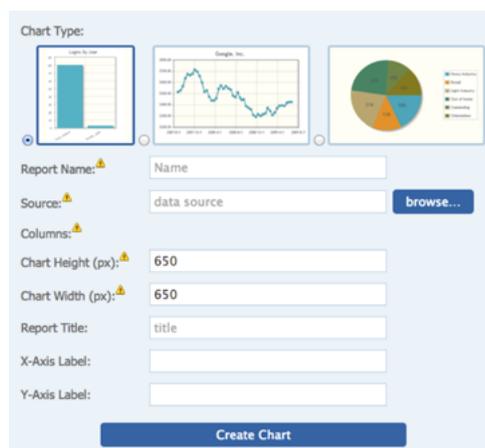
### Increase user adoption of ECM systems

Content Intelligence provides the tools organizations need to extend, enhance and simplify Content Suite and Extended ECM. Tailored interfaces can be quickly created with standard web technologies and will be dynamically presented based on the user’s current role, task and even the device they are using. This includes quickly creating custom tiles/widgets for the new Smart View in Suite 16. Whether presenting aggregated internal and external data, developing tailored user experiences that more tightly align with specific business processes or making content accessible and actionable on mobile devices, Content Intelligence delivers.

### Accelerate deployment without outsourcing

Content Intelligence comes complete with the power and flexibility to create customized business applications and dashboards according to the business user’s role. These provide the view of content they need to get the job done faster, based on reliable, up-to-date data.

OpenText™ Report Pack for WebReports is also included in Content Intelligence, reducing the burden on IT teams and developers by providing a set of pre-built reports, applications, actionable dashboards and enhanced workflow and project monitoring tools. The Report Pack for WebReports includes a Charting Wizard, which enables users to quickly visualize and analyze data.



The Charting Wizard, included in the Report Pack for WebReports, helps users quickly visualize and analyze data

***“We consulted with users to better understand how they work in order to further streamline their processes. By working closely with key users in areas such as project development, engineering, technical, finance and legal, we have been able to achieve significant improvements in productivity and users feel they have an influencing voice on future developments.”***

Philip Forshaw  
ECM Manager  
RES Group

The Report Pack for WebReports is a proven resource to help IT teams and developers kickstart the creation of applications, dashboards and administrative and process-specific reports, all without the need for specialized coding skills or tedious customization work. Reports on forms, user permissions and the existence of duplicate and deleted documents, as well as more sophisticated reports, including suspicious activity, workflow status and system-wide project status reports, are straightforward and rapidly deployable.



The Report Pack for WebReports provides a set of pre-built reports, applications, actionable dashboards and enhanced workflow and project monitoring tools

### **Improve productivity and ROI**

With the ability to create applications to suit department and task-specific requirements, organizations can accelerate content upgrades, customization migration and ECM change management. Making it easy for users to work with Content Suite or Extended ECM deployments limits or eliminates training costs and the familiar, engaging user experience helps increase productivity and reduce the total cost of ownership.

### **About OpenText**

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](http://opentext.com).

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